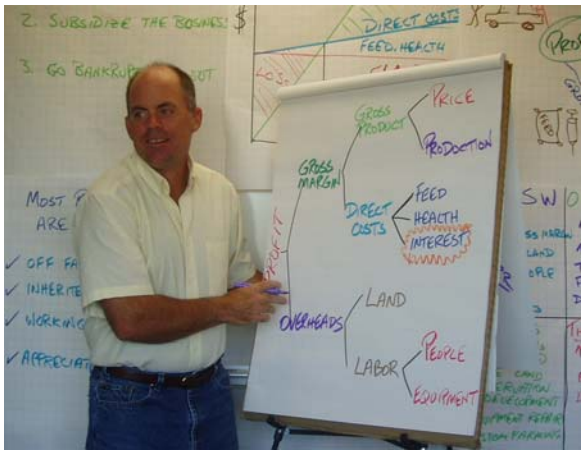
Ranch Management Consultants, Inc.
Ranching for Profit & Executive Link

Dave Pratt

President, Ranch Management Consultants, Inc.
953 Linden Ave., Fairfield, CA 94533
707-429-2292
E-mail: pratt@ranchmanagement.com

Dave Pratt is one of the most sought after speakers and respected authorities on sustainable ranching in North America. His programs, which include the Ranching For Profit School and Executive Link, have benefited thousands of families and millions of acres.

A 5th generation Californian, Dave grew up on a small ranch and worked for cattle and sheep producers in northern California where he learned ranching from the bottom up. In addition to his practical roots, Dave holds BS and MS degrees from the University of California and Washington State University. As a Range and Livestock Advisor with the University of California Cooperative Extension Service for 15 years, Dave researched management intensive grazing and strategic issues impacting the sustainability of ranches. While with the University, he earned a reputation for innovative teaching with a practical edge and helped hundreds of farmers and ranchers develop and implement strategies to increase profit. Dave was instrumental in developing the *Sustainable Ranching Research & Education Project*, a large-scale, long-term effort to develop, research and demonstrate economic, environmental and socially sustainable ranching practices. He also co-founded the *California Grazing Academy*, which provided ranchers with hands-on experience applying management intensive grazing.

In 1991 Dave began working with Dr. Stan Parsons, who created the *Ranching for Profit School* and founded *Ranch Management Consultants*. Dave started teaching the *Ranching for Profit School* in 1992. He has taught the Ranching for Profit School in the United States, Canada, Mexico, Australia and Africa. Dave and his wife Kathy bought RMC from Dr. Parsons in 2001. As President and CEO of RMC, Dave carries on the RMC mission by helping people transform their farms and ranches into sustainable businesses.